

Call for papers

32nd Conference on Innovation and Entrepreneurship – PODIM
April 4th – 5th 2012, Maribor, Slovenia

April 4th – 5th 2012



Participate in many conference events - interesting discussions, round tables, lectures and networking events. Meet more than 300 experts and entrepreneurs.

»Potentials of Creative Industries«

The 32nd PODIM Conference will gather experts from different countries to exchange ideas and share experiences of developing and exploiting potentials of companies in cultural and creative industries. For more than three decades, PODIM Conferences on Entrepreneurship and Innovation PODIM have been addressing important issues and contributing to a better understanding of entrepreneurship, innovation, innovative society, and how to unleash the creative potential in individuals, companies, and regions. Last year, more than 300 participants were engaged in a two-day event during which the contributions of 48 authors from 10 countries were discussed regarding driving forces of creating global ventures. This year, we will discuss a broad array of issues focused on development and growth of companies in cultural and creative industries, as well as discuss business opportunities offered by the products and services created in those companies.



In the frame of the Conference, presentations of the finalists and the prize winner award ceremony of the Slovenian start-up competition Start:up Slovenia will take place.

The rise of creative class and knowledge society gave push to rapid growth of cultural and creative industries which are becoming one of the most important drivers of the development of cities, regions and countries. Not only the cultural and creative industries replace old industries and create many new innovative products and services they also provide valuable inputs to many other industries. Creativity is the focal pillar of the new economy and art and culture demonstrates outstanding economic potential if imaginatively transformed in products and services that serve the needs of companies and consumers.

“At PODIM conferences, many individuals and organizations meet to exchange ideas and experiences, learn from each other, and communicate innovative ideas.”

The ever increasing number of employed people and high value added created in cultural and creative industries have attracted the attention of broad business, policy and academic audience to search for answers to new challenges of developing and exploiting unlimited potentials of imagination and creativity.

The 32nd PODIM conference aims to address the following issues:

- Entrepreneurship in creative industries
- Economic picture of national cultural and creative industries
- Commercial value of culture and creative products
- Impact of CCI products on company innovativeness
- Business models in CCI
- Modes of cooperation between creators and consumers of creative products
- Expressive value of technology
- Spill – over effects of creative industries
- National and regional innovation systems and CCI
- Clustering of CCI
- Key drivers of creative industry
- Design thinking methods for problem solving
- Creative and smart cities
- Education models for CCI
- Absorption capacity to exploit CCI products
- Importance of talent, technology and tolerance for CCI
- European Cities of culture and their influence on development of cities and regions
- National CCI policies.

Meet Experts and Entrepreneurs

Each year at the PODIM conference more than 300 experts, entrepreneurs, consultants and policy makers gather and discuss conference topics.



Network with top experts and share your expertise with entrepreneurs

Program

The main activities of the 32nd PODIM conference are: plenary and parallel symposia and workshops on the main theme of the conference, roundtable discussions, award ceremony for winners of competition **Start:up Slovenia**, as well as other programs stimulating active networking among the conference participants. The conference will for the fifth time host the **Microsoft Entrepreneurship Forum** aimed at young top experts with entrepreneurial ambitions. In cooperation with **European Council for Small Business and Entrepreneurship** we will enrich the program in the area of entrepreneurship research and policy, and foster networking activities with participants from the region.

Organizers

- IRP, Venture Factory
- University of Maribor
- Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments

Main partners

- Ministry of the Economy
- Faculty of Economics and Business, University of Maribor
- European Council for Small Business and Entrepreneurship

Scientific Board

Prof. Miroslav Rebernik, Faculty of Economics and Business, University of Maribor, Slovenia

Prof. Matjaž Mulej, Faculty of Economics and Business, University of Maribor, Slovenia

Prof. Vojko Pogačar, Faculty of Mechanical Engineering, University of Maribor, Slovenia

Prof. Aleš Vahčić, Faculty of Economics, University of Ljubljana, Slovenia

Prof. Slavica Singer, University of Osijek, Croatia

Prof. Kevin Hindle, Swinburne University of Technology, Australia

Prof. Allan Gibb, Durham, United Kingdom

Prof. Erich Schwarz, University of Klagenfurt, Austria

Prof. Antti Paasio, Turku School of Economics, Finland

Prof. Alan Barrell, Centre for Entrepreneurial Learning, Judge Business School, University of Cambridge, United Kingdom

Prof. Matjaž B. Jurič, Faculty of Computer and Information Science, University of Ljubljana, Slovenia

Dr. Thomas Cooney, Dublin Institute of Technology, Ireland, and European Council for Small Business and Entrepreneurship

Organizational Committee

Matej Rus, M.A., IRP, Venture factory and Faculty of Economics and Business Maribor, Slovenia

Urban Lapajne, IRP, Venture factory, Slovenia

Jure Verhovnik, M.A., IRP, Venture factory, Slovenia

Alenka Hren, JAPTI - Public Agency for Entrepreneurship and Foreign Investments, Slovenia

Dr. Anton Habjanič, TehnoCenter University of Maribor, Slovenia

Dr. Barbara Bradač Hojnik, Faculty of Economics and Business, University of Maribor, Slovenia

Iztok Lesjak, M.A., Technology Park Ljubljana, Slovenia

Vera Nunič, Technology park Ljubljana, Slovenia

Tanja Senekovič, Slovene Association of Technology Parks and Incubators, Slovenia

Boštjan Stražar, Microsoft Slovenia, Slovenia

Jure Mikuš, RSG Capital, Slovenia

Venue

The conference will take place in Hotel Habakuk (www.termemb.si), which lies on the slopes of Pohorje, a ten-minute drive from the centre of Maribor – the economic, business, cultural and university centre of the region. This five-star hotel has been chosen because of its excellent conference facilities and top-class service.

WEB page

www.podim.org

Contact information

Program issues	Organisational issues
<p>Prof. Miroslav Rebernik Institute for Entrepreneurship and Small Business Management at the Faculty of Business and Economics, University of Maribor, Razlagova 14, 2000 Maribor, Slovenia</p> <p>E-mail: rebernik@uni-mb.si Phone: ++ 386 2 22 90 254; Fax: ++ 386 2 25 16 681</p>	<p>Matej Rus, M.A. University of Maribor and IRP, Venture factory, Škofa Maksimilijana Držičnika 6, 2000 Maribor, Slovenia</p> <p>E-mail: matej.rus@irp.si Phone: ++ 386 31 604 137; Fax: ++ 386 2 2294 271</p>

Call for Paper

If you are interested in contributing to the PODIM conference, you are invited to submit one-page abstract. Papers must relate directly to the main theme of the conference and have practical implications for entrepreneurship and innovation development. Selections will be made by a reviewing committee on the basis of the abstract, with a final decision based on the full paper.

All abstracts and papers should be submitted in English. Detailed instructions for formatting the paper together with other information on the conference content and venue will be sent to authors after acceptance of their papers for presentation. Conference proceedings will be published in an ISBN numbered book, and best papers will be considered for publication in peer-reviewed journal *Naše gospodarstvo / Our Economy*, indexed and abstracted in ABI/INFORM Global and EconLit.

Important dates

January 10th, 2012	Submission of abstracts (1 page) and a 1/3 page of the author's C.V. By e-mail.
January 25th, 2012	Acceptance of abstracts; instructions for preparing the final papers. By e-mail.
March 1st, 2012	Submission of final papers covering 12 pages (maximum). By e-mail.
March 15th, 2012	Deadline for the conference fee payment.
March 25th, 2012	Final program and information about the conference. By e-mail.
April 4th – 5th, 2012	Conference dates

Submission of abstracts should be addressed to: barbara.bradac@uni-mb.si (IPMMP, Faculty of Economics and Business, University of Maribor, SI-2000 Maribor, Slovenia).

Conference fees

Participation fee 400 Euro
 Participation fee for authors..... 250 Euro
 Participation fee for start-ups and innovators.....100 Euro
 Participation fee for students..... 100 Euro
 VAT not included.

Online registration and other details are available at <http://en.podim.org>